



**HANDLS**<sup>™</sup>  
by strategyshares.

# SEEKING LOW VOLATILITY

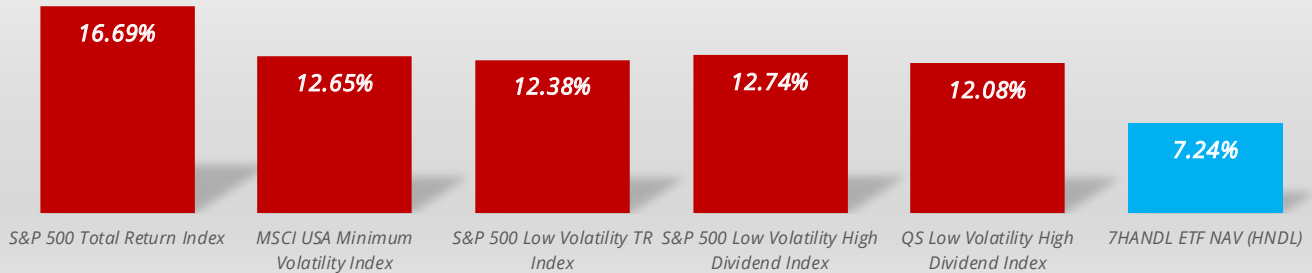
## THE 7% TARGET DISTRIBUTION ETF

TICKER: HNDL

**Low-volatility equity strategies have become popular with investors**, but to reduce volatility it helps to diversify. That's why the Strategy Shares Nasdaq 7 HANDL<sup>™</sup> Index ETF includes stocks for growth and bonds for stability. The following chart compares the annualized volatility of the S&P 500 Index, four leading low-volatility equity indexes, and the Nasdaq 7HANDL<sup>™</sup> Index for the first-half of 2018. While the leading low-volatility equity indexes were able to reduce the volatility of the S&P 500 by an average of 20%, the Strategy Shares Nasdaq 7HANDL<sup>™</sup> Index ETF experienced 58% less volatility than the S&P 500 Index.

### Annualized Volatility

1/17/18 - 3/31/19



THE NASDAQ 7HANDL INDEX ETF SEEKS INVESTMENT RESULTS THAT CORRESPOND GENERALLY, BEFORE FEES AND EXPENSES, TO THE PRICE AND YIELD PERFORMANCE OF THE NASDAQ 7HANDL<sup>™</sup> INDEX.



#### Targeted 7% Distribution Rate Paid Monthly

The Index seeks to offer the potential for targeted monthly distributions while maintaining a stable net asset value over time, all or a portion of which includes a return of capital if the Fund's net return is less than the targeted distribution rate.



#### Well-Diversified, Multi-Asset Portfolio

Strategy Shares Nasdaq 7HANDL Index ETF (Nasdaq: HNDL) consists of 19 ETFs representing broad exposure to an estimated 20,000 individual underlying securities, including U.S. Fixed Income, U.S. Equity, U.S. Alternative, and U.S. Blend (as of 3/31/2019).



#### Powered by Nasdaq Dorsey Wright

The index consists of ETFs that are split into two equally-weighted categories, a Core Portfolio and a Dorsey Wright Explore Portfolio, creating a well-diversified, multi-asset portfolio of relatively low-cost exchange-traded funds ("ETFs").

In order to allow shareholders of the Fund to realize a predictable, but not assured, level of cash flow, the Fund has adopted a policy which may be modified at any time to pay monthly distributions on Fund shares at a target rate that represents an annualized payout of approximately 7.0% on the Fund's per-share net asset value on the date of a distribution's declaration.

## Nasdaq 7HANDL INDEX

Powered by Nasdaq Dorsey Wright

### METHODOLOGY

#### 50% Fixed Allocation Core Portfolio

**Long-term perspective** – fixed allocation

**2 Categories:**

- 70% Aggregate US Bond Market
- 30% Large Cap US Equities

**Rebalanced Monthly** to 70/30

Allocated to the three least expensive aggregate bond market ETFs, the three least expensive large-cap blend equity ETFs and the least expensive NASDAQ-100 Index ETF.

#### 50% Dorsey Wright Explore Portfolio

**Tactical allocation**, monthly reconstructed, using a proprietary Dorsey Wright algorithm

**12 Categories:**

- Growth & Income
- MLPs
- Preferreds
- REITS
- Covered Call
- Dividend Equity
- Utilities
- Active Fixed Income
- High-Yield Bonds
- IG Corp Bonds
- MBS
- Build America Bonds

**Rebalanced Monthly** based on most recent 12-month data

Allocated to the largest, most liquid and least expensive ETFs in each of 12 categories as defined by the index provider.

Shareholders should not assume that the source of a distribution from the Fund is net profit. Shareholders should note that return of capital will reduce the tax basis of their shares and potentially increase the taxable gain, if any, upon disposition of their shares. The index will have risk characteristics similar to the broad US capital markets and will generally rise and fall with prevailing market conditions, with the goal, but not the guarantee, of achieving a total return sufficient, over time and after expenses, to support a seven percent (7.0%) annual distribution rate. Thus, since the ETF's performance is correlated to the index, the fund's net asset value and returns will vary and an investor can lose money in an investment in the fund.

## How does automatic distribution adjustment work?

Distribution declarations are made on the ninth trading day of the month and set to 1/12th of a 7% annual rate of the prior night's closing NAV. While the fund's NAV will change from month-to-month based on market movements, the distribution is adjusted each month to reflect such movement (all or a portion of which includes a return of capital during unfavorable environments to maintain a distribution for your clients).

## What advantages do balanced portfolios provide?

Academic research suggests that diversification can help investors reduce volatility and potentially increase risk-adjusted returns. We believe our Fund is well diversified, which may help reduce the risk of being over concentrated in a limited number of securities. By incorporating these asset categories into a well-diversified portfolio, investors may potentially reduce the risk associated with concentrated positions in volatile asset categories.

### Performance (%): Ending March 31, 2019

Annualized if greater than 1 year

	1 Month	QTD	6 Months	YTD	1 Year	Since Inception*
HANDL: NAV	2.54	7.61	1.69	7.61	5.05	2.01
HANDL: Market	2.27	8.45	1.73	8.45	5.52	2.31
Bloomberg Barclay U.S. Agg. Index	1.92	2.94	4.63	2.94	4.48	2.83

\* Inception: 1/16/2018

The performance quoted represents past performance and does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than the original cost. Current performance may be lower or higher than the performance quoted. Performance data current to the most recent month end may be obtained by calling 855-HSS-ETFs or visiting StrategySharesETFs.com. Market returns are based on the composite closing price and do not represent the returns you would receive if you traded the shares at other times. The first trading date is typically several days after the fund inception date. Therefore, NAV is used to calculate market returns prior to the first trade date. The gross expense is 0.96%.

### Risk Considerations:

Past performance is not a guarantee of future results.

**Investors should carefully consider the investment objectives, risks, charges and expenses of the Nasdaq 7HANDL ETF. This and other important information about the Fund is contained in the full or summary prospectus, which can be obtained by calling (855) HSS-ETFs (855-477-3837) or at [www.StrategySharesETFs.com](http://www.StrategySharesETFs.com). The Strategy Shares are distributed by Foreside Fund Services, LLC, which is not affiliated with Rational Advisors, Inc., or any of its affiliates.**

Investment in a fund of funds is subject to the risks and expenses of the underlying funds. Diversification and asset allocation may not protect against market risk or loss of principal. The use of leverage can amplify the effects of market volatility on the Fund's share price and make the Fund's returns more volatile. The use of leverage may cause the Fund to liquidate portfolio positions when it would not be advantageous to do so in order to satisfy its obligations. The use of leverage may also cause the Fund to have higher expenses than those of funds that do not use such techniques.

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